

Extend your learning: Follow the links!

1.1

Follow the marginal icons placed throughout *Technical Communication* to link to a Web site that offers you current, real-world applications and examples that illustrate the principles presented in this book. These icons indicate specific topics that are further developed on the Companion Website (see www.ablongman.com/lannonweb). Here are some examples to show how this book is designed to work in tandem with its Web site.

	marginal icon	in the book	on the Web
multiple perspectives on differences can be understood.		Technical documents are user-oriented: a technical document addresses the user's need for information.	Analyze samples of different types of documents to see how a user-centered approach differs from self-expression.
how to use support more teamwork.		Gender and cultural differences can affect workplace culture and communication styles.	Explore how gender addressed and
filter and evaluate generated by different engines. Try out searches.		Communication in a virtual company: the changing nature of workplace communication.	Get advice on computers to effective
Web sites and about the principles design in a Web		How to use search engines to define and explore a research topic.	Learn how to the results types of search some sample
nonprofit and analyze their		Key questions to ask when creating hypertext documents and designing Web pages.	Analyze sample learn more of information environment.
		How to format a proposal that will be submitted electronically, rather than on paper.	Link to sample organizations proposal

formats and guidelines.

real proposals to

Evaluate some

see what works.

For more on information needs related to bioterrorism visit <www.ablongman.com/lannonweb>

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For more on gender and workplace culture visit <www.ablongman.com/lannonweb>

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For more on electronic collaboration visit <www.ablongman.com/lannonweb>

6.6

For more on evaluating the output of search engines visit <www.ablongman.com/lannonweb>

8.3

For more models of interactive sites visit <www.ablongman.com/lannonweb>

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For more examples of electronic proposals visit <www.ablongman.com/lannonweb>

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