

Dept. of Instructional Technology / IIT Website Conversion

The Need:

The Bloomsburg University of Pennsylvania Department of Instructional Technology and Institute for Interactive Technologies desired a fast loading website that could be used as a tool as a means of communication and productivity for faculty, staff, students, alumni and Corporate Advisory Council members. Although the existing website was effective, it needed to be optimized.

The Opportunity:

The Department of Instructional Technology and Institute for Interactive Technologies website conversion will allow the Department to:

- Communicate more effectively with current students about events and announcements.
- Use the website as an informational tool to attract prospective students to the MSIT Program.
- Provide information and a means of communication for alumni.
- Incorporate the use of a Cold Fusion database and features into the website as a tool for faculty and staff.

Instructional Designer:

Chris Mochin

Special Thanks to:

Dr. Helmut Doll



Graduate Assistants:

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The Client:

The client for the project is the Bloomsburg University of Pennsylvania Department of Instructional Technology and The Institute for Interactive Technologies.

Conclusion:

The immediate benefit from this project will be a faster-loading website that is populated with the latest information about the Department of Instructional Technology and Institute for Interactive Technologies for current and prospective students, faculty, staff and alumni.

For additional information on this web site, or if you would be interested in forming a partnership with the Institute for Interactive Technologies, please contact:

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